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Bridal Guide (R) Magazine's New Etiquette For Today's Bride



DIANE FORDEN, EDITOR IN CHIEF with KRISTEN FINELLO



Synopsis

- This is the third book in Bridal Guide's wedding series. How to Plan the Perfect Wedding...Without Going Broke! was published in 1/03 and has gone back to press three times. How to Choose the Perfect Wedding Gown was published in 2/04.- There are over 2.5 million weddings per year in the US, and women everywhere need advice on wedding traditions. This guide answers all the customary etiquette questions and also tackles the thornier, more modern problems today's bride faces.- Bridal Guide is the #1 bridal magazine for female readers 18-34. Editor in Chief Diane Forden is highly promotable, and has appeared on Good Morning America, the Today shows, and E! Style, among others. The magazine is committed to in-magazine advertising and bridal market promotions, including launch parties, tie-ins with advertisers, contests, and bridal fashion shows.

Book Information

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